



#YBK Workshop2019

What's Your Story?

Join us and be part of an exciting educational journey into yearbook journalism!

GRAND VALLEY STATE UNIVERSITY

Wednesday, June 26 - Friday, June 28

COST

\$290.00 per student, before 6/1

\$320.00 per student, after 6/1

(Payments can be made Online using Pay Pal)

MORE INFORMATION

Please go to:

www.ybkworkshops.com

To either register Online or to download a pdf to register by mail.

To register by Mail download the pdf and mail in the filled out form with payment to:

YBKworkshops
8636 Underwood Ridge,
Traverse City, MI 48686

Sharing **YOUR STORY** of the school year in your yearbook is important for others. Many of these stories will be cherished for years to come. One of the best ways to get ready to create a yearbook that will truly bring **YOUR STORY** to life is to attend a summer workshop.

Yearbook staff and advisers alike can learn new trends, bond as a team, focus on student development, self-esteem and enjoy a summer camp experience! Select and choose the classes that will fit your yearbook level; classes range from basic to advanced design, how to tell **YOUR STORY** through writing, photography instruction and tips, marketing your yearbook and most importantly developing a strong yearbook theme to help tell **YOUR STORY**.

Our hands-on immerse experiences will allow you to sit down with a Herff Jones professional artist to create a yearbook cover design that will make your theme stand out and take on a new dimension.

We are confident that this will be an experience you will not soon forget and the camp will be valuable and provide you with a solid start to your upcoming yearbook. Just imagine the best book you've ever had is completely possible that can tell **YOUR STORY...**



If you have any additional questions, please contact:



Darin Arnett
Ruth Ann Brown
Dave Loney

616.446.8197
231.645.0101
517.202.1964

daarnett@herffjones.com
rabrown@herffjones.com
dloney@herffjones.com